

Project Info Sheet



**Project:**

**Life on BiH/MNE Border – Ancient Traces of Ageless Heritage and Tradition**

**Implemented by:**

JU Kulturni centar Trebinje, BiH (project coordinator), in partnership with UG Centar za razvoj Hercegovine (BiH), Grad Trebinje (BiH), UG „Home“ (BiH), JU Centar za kulturu Plužine (MNE), NVU „Ženska akcija“ (MNE), NVU Udruženje izdavača i knjižara Crne Gore (MNE)

**Brief project description**

By encouraging partnerships in culture and tourism and rehabilitating neglected cultural and historical heritage in Trebinje Bileća (BiH) and in Nikšić and Plužine (Montenegro), the **project aims at creating and promoting joint cross border touristic products.**

Cultural heritage goods – traditional boats (originating from XIX century) and docks on Trebišnjica and Zeta rivers will be rehabilitated/reconstructed and offered as new tourist products to the visitors in the area. Newly developed joint tourism routes will be created and offered by tour operators. In addition, 40 valuable cultural and historical heritage locations and objects that have been inadequately managed and/or neglected will be mapped and promoted as a joint tradition and a part of mutual offer.

The project will also increase the level of sustainable heritage management, by creation of joint plan for its protection and establishment of functional steering structure. Resulting from the project interventions, the number of visitors in the cross-border locations will increase by 7%, reaching app. 90'000 in 2019/20.

**Project locations**

BiH	MNE
Trebinje, Bileća	Nikšić, Plužine

**Project value & EU contribution**

331'712 EUR  
281'491 EUR

**Period of implementation**

16 months  
(01/01/18 – 30/04/19)

