

Y O U t h d r i v e – Program for raising awareness on proper waste management and empowering legislators for taking action

PROJECT OVERVIEW		
Programme:	CBC BiH-MNE 2014-2020	
Call for Proposals:	2nd	
Project title:	Y O U t h d r i v e – Program for raising awareness on proper waste management and empowering legislators for taking action	
Thematic priority:	Protecting the environment, promoting climate change adaption and mitigation, risk prevention and management	
Project budget:	Total contract amount (€):	Contracted amount EU (€):
	€ 279,200.48	€ 232,530.00
Beneficiaries of funds:	Lead applicant:	Co-applicants:
	Association for development, environment and culture EKO ZH, BiH	NGO „Nasa akcija“
Location of the action:	Montenegro	Bosnia and Herzegovina
	Bay of Kotor in MNE	West Herzegovina Canton
Target groups:	<ol style="list-style-type: none"> 1. Local and regional legislators in 8 participating communities; 2. Institutions and organizations involved in environment protection and waste management processes; 3. Elementary and secondary school students from 16 schools; 4. Social media and internet users from 8 participating communities; 5. Community members from 8 participating communities with access to newly installed electric waste bins. 	
Commencement date and project duration:	15 November 2019 – 15 May 2021 (18 months)	
Overall objective:	Communities of West Herzegovina Canton and Bay of Kotor actively contributing to proper waste management.	
Specific objective(s) or project purpose:	<p>SO1: Legislators aware of the need for proper waste management and empowered for applicable legislative framework development.</p> <p>SO2: Youth driven community awareness about the need for responsible waste management achieved</p>	
Expected results:	<p>R1. A comprehensive analysis of current conditions with recommendations for legislators is created;</p> <p>R2. Set of promotional events regarding awareness raising amongst various stakeholders is implemented;</p> <p>R3. Educational and promotional materials for youth and general public created alongside a plan for dissemination;</p> <p>R4. Platform for dissemination of information, networking and promotion launched;</p> <p>R5. Awareness raising materials disseminated amongst youth and general public;</p>	

	<p>R6. Promotional, awareness-raising, practical installations placed on locations with high people circulation;</p> <p>R7. Four large scope promotional events organized.</p>
Planned activities:	<p>A1. Analysing pre-existing conditions regarding waterways pollution, state of currently existing waste management facilities and number and location of illegal dumping sites.</p> <p>A2. Creating detailed recommendations for legislators based on the implemented analysis of pre-existing conditions.</p> <p>A3. Organization of set of events consisting of panels, round tables, educations and info sessions for stakeholder groups.</p> <p>A4. Creating digital educational, informational and promotional materials for youth and general public.</p> <p>A5. Design and launch of an innovative website for dissemination of information, networking and promotion.</p> <p>A6. Informative sessions and educations in elementary and secondary schools implemented.</p> <p>A7. Informative promotional materials disseminated via social media and internet overall.</p> <p>A8. 320 collecting bins for small electric waste installed.</p> <p>A9. Implementing of uniquely designed mass eco-actions (TBD. i.e. guerrilla illegal dumping site cleaning, public performing).</p>