

Creative Industries for Employment without Borders

PROJECT OVERVIEW		
Programme:	CBC BiH-MNE 2014-2020	
Call for Proposals:	3rd	
Project title:	Creative Industries for Employment without Borders	
Thematic priority:	Promoting employment, labour mobility, social and cultural inclusion across the border	
Project budget:	Total contract amount (€):	Contracted amount EU (€):
	€ 455,000.00	€ 367,000.00
Beneficiaries of funds:	Lead applicant:	Co-applicants:
	Municipality Jablanica	Multimedijal Montenegro Municipality of Danilovgrad Entrepreneurship and Business Association LiNK
Location of the action:	Montenegro	Bosnia and Herzegovina
	Danilovgrad, Nikšić, Bijelo Polje, Berane, Petnjica, Mojkovac, Pljevlja	Jablanica, Prozor - Rama, Konjic, Stolac and Čapljina
Target groups:	<ul style="list-style-type: none"> - 12 local municipal administrations that are in charge of creating a local environment and mobilize local resources to enhance local employment and access to the labour market - 12 NGOs that work on creative industries and innovation development, and NGOs that work with vulnerable - 6 public institutions involved in the development of creative industries - 20 staff from local public offices of employment from target municipalities whose capacity will be increased to improve mediation between employers and job seekers as well as to provide services to the job seekers - 6 private mediators (licensed) at the labour market whose linkages with the actors and job seekers in the creative industry sector will be improved - 2 business incubators (Jablanica and Konjic) that will provide space and resources for resources centres - 10 youth that will get a chance to complete an internship, improve/get new skills and increase a chance for employment in the sector. 	
Commencement date and project duration:	15 March 2022 – 14 July 2024 (28 months)	
Overall objective:	The overall objective of the project is to use cross-border resources and potentials of 12 local communities and strengthen environment for employment in the sector of creative industries.	
Specific objective(s) or project purpose:	SO1: Resource centres for the development of creative industries established.	

	SO2: Cross-border cooperation between accredited private employment intermediaries established.
Expected results:	<p>Result 1: 4 resource centres that will provide support for the development of creative industries established and equipped in Jablanica (Business Incubator Jablanica / Youth Club Urban Art), Bijelo Polje (Multimedijal Association), Danilovgrad (Youth House) and Konjic (Business Incubator).</p> <p>Result 2: Training programmes developed</p> <p>Result 3: Internship programme delivered (SO2)</p> <p>Result 4: Cross border information system for labor market related to creative industries established</p> <p>Result 5: Unemployed persons employment skills for working in creative industries improved</p> <p>Result 6: Business start-up programme delivered</p>
Planned activities:	<p>Activity 1</p> <p>1.1 Creating work plans and signing partnership agreements</p> <p>1.2 Renovation of premises</p> <p>1.3 Equipping the premises</p> <p>Activity 2</p> <p>2.1 Market research;</p> <p>2.2 Accreditation of training programs</p> <p>2.3 Development of service packages</p> <p>Activity 3</p> <p>3.1 Identification of the needs of employers and trainees</p> <p>3.2 Creation of internship programs</p> <p>3.3 Implementation of internship</p> <p>3.4 Exchange of best practices and recommendations for further work</p> <p>Activity 4</p> <p>4.1 Strengthening the capacity of employment intermediaries to provide services in creative industries</p> <p>4.2 Defining the basis for establishing a cross-border information system</p> <p>4.3 Creating technical conditions for establishment</p> <p>4.4 Pilot project to test the operation of the system</p> <p>Activity 5</p> <p>5.1 Public Call and selection of candidates</p> <p>5.2 Implementation of training</p> <p>5.3 Support to candidates in the employment process</p> <p>Activity 6</p> <p>6.1 Analysis of existing programs</p> <p>6.2 Improvement of programs</p> <p>6.3 Implementation of programs</p> <p>6.4 Analysis of effects and creation of good practice</p>